

Model scheme of semester subjects along with the credits

| Sem | Subject | Subject Title | Credits |
|-----|---------|-------------------------------------|---------|
| I | 1 | English language | 4 |
| | 2 | Effective Communication skills | 4 |
| | 3 | Business mathematics | 4 |
| | 4 | Human skills | 4 |
| | 5 | Computer Applications | 4 |
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| II | 1 | Business communication | 4 |
| | | | |
| | 2 | Foreign language | 4 |
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| | 3 | Business statistics | 4 |
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| | 4 | Financial Accounting | 4 |
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| | 5 | Environment management | 4 |
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| III | 1 | Managerial economics | 4 |
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| | 2 | Management principles | 4 |
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| | 3 | Business environment | 4 |
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| | 4 | Elements of direct & indirect taxes | 4 |
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| | 5 | Public relations management | 4 |
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| IV | 1 | Entrepreneurship | 4 |
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| | 2 | Strategic management | 4 |
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| | 3 | Micro economics | 4 |
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| | 4 | Legal aspects of business | 4 |
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| | 5 | Management of co-operatives | 4 |

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| V | 1 | Organizational behavior | 4 |
| | 2 | Financial management | 4 |
| | 3 | Project management | 4 |
| | 4 | Business ethics | 4 |
| | 5 | Export-import procedures | 4 |
| VI | 1 | Marketing management | 4 |
| | 2 | Creativity and innovation | 4 |
| | 3 | Company law | 4 |
| | 4 | Information systems | 4 |
| | 5 | Project | 4 |
| VII | 1 | Work Experience | 8 |
| | 2 | Project | 12 |
| VIII | 1 | Elective | 4 |
| | 2 | International Business | 4 |
| | 3 | Operations management | 4 |
| | 4 | Case study application | 4 |
| | 5 | Seminar | 4 |
| IX | 1 | Specialization based on elective | 4 |
| | 2 | Specialization based on elective | 4 |
| | 3 | Specialization based on elective | 4 |

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| | 4 | Case study application | 4 |
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| | 5 | Seminar | 4 |
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| X | 1 | Industrial Application Project | 20 |
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Specialization and associated electives of VIII
(Other Specializations and elective subjects may be added by the Universities)

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|---------------------------|----------------------------|
| International Business | IPR and patents |
| | Logistics |
| | International economics |
| Finance | International finance |
| | Corporate finance |
| | Working capital management |
| Human resource management | Labour law |
| | Organizational dynamics |
| | Managing change |
| Marketing | Brand management |
| | Services marketing |
| | Rural marketing |

